



For Immediate Release

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**SEVEN YEAR OLD iPOP! ACTING CONTESTANT LANDS ROLE IN MAJOR
MOTION PICTURE**

***Seattle Actress Who Attended International Presentation of Performers (iPOP!) Acting
Continues iPOP!'s Latest Run of Successes And Is Cast in Academy Award Winning
Director's Upcoming Film***

(Los Angeles, June 11, 2008) – Joseph Beauchamp, President of iPOP!, is proud to announce today that he and his associates at iPOP! (International Presentation of Performers) have another success story on their hands. After only attending iPOP! a year ago, iPOP! attendee, Shelby Zemanek, has just been set to appear in an upcoming film directed by Ron Howard.

Seven year old Shelby Zemanek from Seattle, Washington attended iPOP! in Las Vegas in July 2007 and her career immediately started to sky rocket. Since that time Shelby has signed with Coast to Coast agent Sydel Lisi and manager Justine Hunt of Hines and Hunt. Due to Shelby's consistent bookings, Shelby and her mother have been commuting from Seattle to Los Angeles for the past year.

Since Shelby's success at iPOP! in Las Vegas, she has appeared in national commercials for major brands such as Betty Crocker, AT&T and The Disney Channel. She has also done television guest spots on CBS's "How I Met Your Mother" and "Cold Case". In December 2008 Shelby can be seen in Warner Bros. film "Yes Man" starring Jim Carrey.

International Presentation of Performers, iPOP! is the successful merger of the music and acting industry with fashion and modeling, creating one of the largest and most well respected events for aspiring actors, singers, dancers and models to attend. Inaugurated in July 2005 with two conventions annually, iPOP! has already introduced close to seven thousand talented children, teenagers and young adults to the most respected agents, managers, producers and casting agents in the business today. iPOP! participants ranging from the ages of six to twenty-five years old attend iPOP! events knowing in many cases that their audition may lead to modeling contracts with *Wilhelmina*, *Elite*, *MMG* or *LA Models* as it already has for several recent iPOP! graduates who have done fashion layouts for such industry giants as *Glamour Magazine*, *JC Penny*, *Mervins*, *Target*, *Teen Magazine* and *Seventeen Magazine*. iPOP! auditions can lead to a national commercial as was the case for recent iPOP! participants who appeared in commercials for *Motorola*, *Cingular*, *L'Oreal*, *McDonalds*, *Band-Aid* and *Microsoft Windows*.

At iPOP! children, teenagers and young adults audition in front of agents in specific industry categories headshots, commercial and television print, fashion print and runway, television, singing, dancing, monologue, scene and swimsuit. In the last three years iPOP! attendees have booked appearances on *Desperate Housewives*, *Ugly Betty*, *Scrubs*,

Entourage, Hannah Montana, Zoey 101, Criminal Minds, Bones, Law & Order and Grey's Anatomy. They have appeared in films such as *Blood Oranges, Crossing Over* with Harrison Ford and *The Number 23* with Jim Carrey.

For information on an upcoming iPOP! please visit www.ipopconventions.com or call 800-819-iPOP.

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