



For Immediate Release

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**IPOP! AND THE BAUER TEEN GROUP JOIN TOGETHER IN A MARKETING PARTNERSHIP
DURING THE UPCOMING HOLLYWOOD IPOP! EVENT JANUARY 4TH THRU THE 7TH.**

(Los Angeles, December 19, 2007) – iPOP! (International Presentation of Performers) is pleased to announce iPOP! LA which will take place during a four day convention at the Hyatt Regency Century Plaza Hotel in Los Angeles from January 4 – 7, 2008. Over 1500 children and teenagers are confirmed to attend with an additional 800 parenting chaperones in tow. iPOP! participants will get an opportunity to sing, dance, act and model in front of the entertainment industry's most respected agents, managers and casting directors. iPOP!, created with the innovation of successfully merging fashion and modeling with the music and entertainment industry, has become the largest and most well respected event for aspiring models and talent to attend. Making this particular iPOP! even more special is the contribution and participation of The Bauer Teen Group, home to the popular magazines J14, TWIST, M, ASTRO GIRL and QUIZ FEST).

Keeping the energy level high and atmosphere fun, The Bauer Teen Group will be hosting activities such as a J14 blown up magazine cover with cut-outs for teens' faces in which iPOP! participants can have their pictures taken. In addition, there will be a contest for teens to get a chance to appear in an upcoming J14 issue. Teens will enter their names in a raffle and J14 will select three random winners to have their photo taken by a professional J14 photographer. At The Bauer Teen Group booth, there will also be an on-site DJ/Emcee to play music and make announcements throughout the day on Sunday, January 6th.

Billed as a unique training program, iPOP! provides participants hours of one-on-one training with top professionals in all mediums of entertainment. iPOP!'s goal is to prepare aspiring performers to meet perspective agents, managers and casting directors. Last year's attendees successfully landed lucrative modeling assignments and performance bookings across the country. Participants also gained representation by the biggest agencies Hollywood and New York has to offer.

The Bauer Teen Group is the only set celebrity, entertainment magazines designed for the young teen market. They combine the best in celebrity, music, fashion, beauty and relationship edit to deliver the largest audience of young teen female readers in the country.

John Robert Powers is one of many modeling and acting schools that fully supports iPOP! and its vision. The school franchise will be sending many aspiring young talent to attend the convention in Los Angeles.

For more information about iPOP! please refer to the official iPOP! website at www.ipopconvention.com

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