



For Immediate Release

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**TEEN CELEBRITIES PRESENT AT iPOP! ACTING AND MODELING
COMPETITION IN LAS VEGAS**

*Teen Stars from television's Nickelodeon and 'The Suite Life of Zack & Cody' appear
at iPOP! Awards Gala to Honor Young Actors, Models, Singers and Dancers*

(Los Angeles, July 8, 2008) – iPOP! (International Presentation of Performers) held its bi-annual competition last week from June 30 to July 3 in Las Vegas, Nevada at the Venetian Hotel. The acting and modeling competition drew over 1,500 children, young adults and their parents to the four day event which was capped off with teen celebrity appearances at iPOP!'s final awards night ceremony. Tyler Spellman and Adrian R' Monte from 'The Suite Life of Zack & Cody' were on hand to present iPOP! awards to several talented actors, models singers and dancers as were Nickelodeon teen talents, Mary Lou from Nick's television movie 'Unfabulous' and Shane Harper from Nickelodeon's dance show 'Dance on Sunset.'

iPOP! audiences best recognize Adrian R'Monte for his comical role as Esteban on the Disney Channel's 'The Suite Life of Zack & Cody' where he plays the always crazy and spirited bellhop at the fictional Tipton Hotel on the hit show. iPOP! parents and chaperones recognized Adrian R' Monte from his guest appearance roles on 'Alias,' 'Jag,' '24,' 'CSI: Crime Scene Investigation' and 'CSI: NY.' Mr. R' Monte presented top honors to iPOP! Actor and Actress of the Year as well as iPOP! Female and Male Star of the Year.

Tyler Spellman who has also made guest appearances on 'The Suite Life with Zack & Cody' and films such as Paramount's 'Beowulf' in which he played young Cain was also at the iPOP! awards ceremony on Thursday, July 3. Tyler presented in the junior categories of Model of the Year, Actor of the Year and Star of the Year. Soon afterwards, the iPOP! audience was on its feet with excitement to welcome teen celebrity, Mary Lou from the popular Nickelodeon television movie 'Unfabulous' where she played the zany character, Mary Ferry. Mary Lou presented child model, actor and star of the year awards at the iPOP! ceremony.

Another Nickelodeon Television talent who was on stage to present iPOP! awards to deserving children and young adults in the teen categories was Shane Harper from the reality television series 'Dance on Sunset' and the group 'Nick 6.' Shane Harper's credits also include stints on 'Zoey 101' and 'High School Musical 2.'

"iPOP! was extremely happy to welcome teen celebrities such as Adrian R' Monte and Shane Harper. Our iPOP! competitors work very hard for four days auditioning and performing in front of Hollywood agents, managers and casting directors and it's always a special treat to watch these children and young adults meet their role models and

favorite teen celebrities,” said iPOP! President, Joseph Beauchamp. “What child under the age of 18 doesn’t want to meet someone from their favorite television show? iPOP! is proud to present this unique opportunity to its iPOP! attendees.”

International Presentation of Performers, iPOP! is the successful merger of the music and acting industry with fashion and modeling, creating one of the largest and most well respected events for aspiring actors, singers, dancers and models to attend. Inaugurated in July 2005 with two conventions annually, iPOP! has already introduced close to seven thousand talented children, teenagers and young adults to the most respected agents, managers, producers and casting agents in the business today. iPOP! participants ranging from the ages of six to twenty-five years old attend iPOP! events knowing in many cases that their audition may lead to modeling contracts with *Wilhelmina*, *Elite*, *MMG* or *LA Models* as it already has for several recent iPOP! graduates who have done fashion layouts for such industry giants as *Glamour Magazine*, *JC Penny*, *Mervins*, *Target*, *Teen Magazine* and *Seventeen Magazine*. iPOP! auditions can lead to a national commercial as was the case for recent iPOP! participants who appeared in commercials for *Motorola*, *Cingular*, *L’Oreal*, *McDonalds*, *Band-Aid* and *Microsoft Windows*.

At iPOP! children, teenagers and young adults audition in front of agents in specific industry categories headshots, commercial and television print, fashion print and runway, television, singing, dancing, monologue, scene and swimsuit. In the last three years iPOP! attendees have booked appearances on *Desperate Housewives*, *Ugly Betty*, *Scrubs*, *Entourage*, *Hannah Montana*, *Zoey 101*, *Criminal Minds*, *Bones*, *Law & Order* and *Grey’s Anatomy*. They have appeared in films such as *Blood Oranges*, *Crossing Over* with Harrison Ford and *The Number 23* with Jim Carrey.

For information on an upcoming iPOP! please visit www.ipopconventions.com or call 800-819-iPOP.

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