



For Immediate Release

Contact: Tas Steiner
Tas Steiner Public Relations
Tel: 323-857-6700
tas@tspr-la.com

**RON PATTERON AND JOHN ROBERT POWERS ACTING SCHOOLS
SPONSOR CONCERT FOR NICKELODEON'S BIG TIME RUSH IN NEW
YORK CITY**

***Ron Patterson Flies in Lucky Contest Winners from John Robert Powers To Sponsor
J-14 Magazine In Tune Concert Event***

(Los Angeles, September 19, 2010) – Ron Patterson, President of acting academy John Robert Powers <http://www.johnrobertpowers.net> was proud to participate as leading sponsor for the Bauer Teen Groups In Tune Concert that took place recently at the Hard Rock Café in New York City. Ron Patterson helped orchestrate a private concert for no more than five hundred lucky teenagers from around the United States who got to listen to the overwhelmingly popular teen band sensation *Big Time Rush* <http://www.nick.com/shows/big-time-rush/>. Ron Patterson also created a unique opportunity for thirty children from John Robert Powers schools from all over the country to meet *Big Time Rush* privately back stage.

“You know I’ve been involved in the entertainment business for many years and it never ceases to amaze me how excited young kids and teenagers get when they meet celebrities,” said Ron Patterson. “I’ll never get tired of watching students from my schools attend special events such as the concert with *Big Time Rush*.”

“We are so happy and grateful to Ron Patterson and to John Robert Powers for giving us this opportunity to fly to New York City and to meet *Big Time Rush*,” exclaimed a happy parent, Linda Santorini whose daughter attended the concert event. “Ron Patterson is very generous and his schools are teaching my daughter invaluable lessons.”

Big Time Rush is quickly becoming the next Jonas Brothers on the teen scene. The bands television show on Nickelodeon is soaring in the ratings and they are proving to be unbeatable on the web and on the charts. Because of the bands filming schedule they rarely are able to perform live so it was an accomplishment for Ron Patterson and the Bauer Teen Group to be able to put this concert together for the young children and teens who were lucky enough to attend the private concert.

Ron Patterson believes that the John Robert Powers school system should actively pursue opportunities for students of the acting academies to meet young professional actors and singers like *Big Time Rush* so that they can be inspired in person. Ron Patterson is always looking for chances for his students to get direct exposure to concerts such as the one that took place at the Hard Rock Café in New York City.

For information on John Robert Powers please visit www.johnrobertpowers.net or call 888.416.6335. For special opportunities to meet Ron Patterson in your area please go to www.ronpattersoninc.com

###

Tel: 323.857.6700 • Fax: 323.927.1933 • tas@tspr-la.com
5900 Wilshire Blvd., Suite 2600 • Los Angeles, CA 90036