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JOHN ROBERT POWERS SPONSORS HOLLYWOOD FILM AWARDS

CEO and President of John Robert Powers Introduces Breakthrough Actress of the Year Award

Los Angeles, CA (October 24, 2005) – At the closing gala ceremonies of this year's 9th Annual Hollywood Film Festival, John Robert Powers had the opportunity to sponsor the event and present the Hollywood Film Awards' Breakthrough Actress of the Year Award. As the award season front-runner, the gala awards ceremony, held at the Beverly Hilton Hotel, brought out the best of Hollywood's A-List stars both behind and in-front of the cameras to honor this year's cinematic achievement in acting and film making.

The 2005 Hollywood Breakthrough Actor and Actress of the Year awards went to Jake Gyllenhaal and Rachel McAdams. Entertainment Tonight's Mary Hart, the emcee of the evening, welcomed CEO and President of John Robert Powers, Ron Patterson, onstage to introduce the award to Rachel McAdams. Ms. McAdams was honored for her breakthrough work in such films as (The Family Stone, Red Eye, The Notebook and Mean Girls).

In addition to sponsoring the Breakthrough Actress of the Year Award, John Robert Powers also held a nationwide contest where aspiring actors had the opportunity to show off their acting skills in hopes to win a trip to Hollywood and attend the Gala Awards. Contestants were encouraged to submit a tape of their monologue or scene to various John Robert Powers judges who were able to narrow down the thousands of submission tapes to five finalists. Based on his great energy and attitude from his audition tape, fourteen year old Casey Cagle from the John Robert Powers La Jolla/San Diego school was selected as the winner who, along with his supportive mom received the Hollywood treatment provided by John Robert Powers. They were invited to stay as guests of the Beverly Hilton and attend the Gala Ceremony where Casey walked down the red carpet in his tuxedo and had the opportunity to meet with Hollywood agents and casting directors.

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“We at John Robert Powers have always believed in the importance of developing young talent which is why we have over eighty-six schools around the nation to help young talent perfect their acting skills.” Ron Patterson said. “We are proud to sponsor such an award in the hopes one day our students will become the next Jake Gyllenhaal or Rachel McAdams.”

The Hollywood Gala Ceremony prides itself as being a true celebration of cinema bridging the gap between Hollywood and the global creative community, recognizing Hollywood professionals, and contributing to the renaissance of Hollywood.

This year, the Hollywood Film Festival honored the following: *Actor of the Year: Joaquin Phoenix; Actress of the Year: Charlize Theron; Supporting Actor: Matthew Broderick; Supporting Actress: Susan Sarandon; Lifetime Achievement: Diane Keaton; Directing: Sam Mendes; Hollywood Breakthrough Acting Awards: Jake Gyllenhaal and Rachel McAdams; Hollywood Breakthrough Director of the Year: Paul Haggis; Ensemble: “Crash” Sandra Bullock, Don Cheadle, Matt Dillon, Terrence Howard, Larenz Tate, Thandie Newton, Jennifer Esposito; Leadership: Tom Ortenberg; Producing: Lucy Fisher & Doug Wick; Screenwriting: Akiva Goldsman; Visual Effects: Dennis Muren; Cinematography: Pawel Edelman; Editing: Walter Murch; Hollywood Composer of the Year: Harry Gregson-Williams; Production Design: Grant Majors ; Costume Design: Colleen Atwood ; Make-Up Artist of the Year: Greg Nicotero; Sound: David G. Evans ; Casting: Avy Kaufman*

Celebrity attendants as presenters this year included: **Jodie Foster, Halle Berry, Rob Marshall, Peter Sarsgaard, Jennifer Aniston, Sandra Bullock, Terrence Howard, Colin Hanks, Quentin Tarantino, Cameron Crowe, Dermot Mulroney, Keanu Reeves, Mena Suvari, Kathleen Kennedy, Paula Wagner, Geena Davis and Goldie Hawn.**

John Robert Powers is an internationally recognized school system with locations throughout the United States, Europe and Asia. For over eighty years, John Robert Powers has been training students in acting, singing, dancing, modeling and etiquette. Emphasizing personality development, John Robert Powers provides every student with the schooling, guidance, and confidence to further their individual potential and reach their highest career goals. Famous alumni thru either the school or the John Robert Powers agencies include people such as First Ladies, Jackie Kennedy and Betty Ford, Princess Grace of Monaco, Raquel Welch, Lucille Ball, Ann Margaret, Diana Ross, Faith Ford, and models Janice Dickinson, Beverly Peele, Nikki Taylor, Ryan Locke, and Josh Duhamel.