



**For Immediate Release**

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**JOHN ROBERT POWERS SCHOOL SYSTEM SPONSORS DISNEY DVD  
RELEASE PARTY**

***John Robert Powers Teams With Disney's DVD Release of Princess Diaries 2 : Royal  
Engagement to Benefit St. Jude Children's Research Hospital***

(January 6, 2005, Beverly Hills) - John Robert Powers helped create the magic of Disney on Wednesday, December 15, 2004, hosting the DVD release party of the "Princess Diaries 2" at the Beverly Hilton Hotel. The slumber party themed event transformed guests into royalty for the night, as they celebrated with the stars of the film.

Guests attended the event in their pajamas and were given tiaras and princess rings when greeted at the door. Celebrities such as Melinda Clarke, Lisa Rinna, Kimberly Williams-Paisley, Beverly Peele, Amy Yasbeck, Sela Ward, Tia and Tamara Mowry, Vanessa Bryant, John Robert Powers' CEO and President Ron Patterson, and the film's star Callum Blue and director Gary Marshall all gathered on the pink carpet in support of St. Jude's Hospital. John Robert Powers provided a Monarch Make-Up Studio, Princess Hair Do Salon, and an Etiquette station where teams of skilled John Robert Powers' coaches transformed girls into princesses throughout the course of the evening. Ten lucky girls chosen from a "Princess for a Day" radio contest also sponsored by John Robert Powers were given the opportunity to walk the pink carpet and pose for the press.

On behalf of John Robert Powers, Ron Patterson presented a generous check to show support in continuing the research work St. Jude's offers for children.

St. Jude Children's Research Hospital is internationally recognized for its pioneering work in finding cures and saving children with cancer and other catastrophic diseases. Founded by the late entertainer Danny Thomas and based in Memphis, Tennessee, St. Jude freely shares its discoveries with scientific and media communities around the world. No family ever pays for treatments not covered by insurance, and families without insurance are never asked to pay. St. Jude is financially supported by ALSAC, its fund-raising organization. For more information, please visit [www.stjude.org](http://www.stjude.org).

John Robert Powers is an international school system offering classes in acting, singing, dancing, and etiquette to young boys and girls up to adults of all ages. The John Robert Powers School System is internationally recognized with renowned school locations throughout the United States, Europe and Asia.

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The curriculum centers on developing essential skills for acting, modeling, singing, and life. Emphasizing developing personality and naturalness, John Robert Powers provides every student with the training, guidance, and confidence to go further in their individual potential and reach their highest career goals.

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