



Press Release

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JOHN ROBERT POWERS ANNOUNCES NEW CURRICULUM

John Robert Powers New “Singing Pro Workshop” Focus On Rising Pop Stars and Young Actors

(October, 2004, Los Angeles) –John Robert Powers, the renowned modeling school has added a new curriculum in their distinguished school system. The Singing Pro Workshop will nurture aspiring pop stars by training students in the appropriate style and technique in order to maintain a competitive edge over their rivals in the pop music and acting industry.

John Robert Powers strives to excel each individual’s natural talent and interest with a unique and personal approach towards training. Students will develop a strong sense of their musical self while strengthening their personality and self esteem used to express themselves in this creative training process. The Singing Pro workshop will offer classes in breathing techniques, pitch and vibrato, musical voice, songwriting, performance, stage, music business, and video and promotions.

Originally a school for women who wanted to model, today John Robert Powers is now a full pledge school system internationally recognized with locations throughout the United States, Europe, and Asia. The class curriculum centers on developing the essential skills for acting, modeling, singing, and life in preparation for the future by giving the leading edge over competition today. Emphasizing developing personality and naturalness, John Robert Powers provides every student with the training, guidance, and confidence to go further in their individual potential and reach their highest career goals.

Other classes at the John Robert Powers School include The Acting Program, open to all ages, types, and sizes, is one of the most popular classes at the John Robert Powers School. The curriculum centers on television commercials and theatrical workshops, scene study, soaps and sitcoms, improvisation, audition techniques, cold readings, voice and diction, monologue, and film work.

The Modeling Program is designed to fit the needs and success on each individual. Fashion and commercial print is open to everyone, while the runway training program has specific requirements that are standard in the fashion industry.

The Life Program, which offers classes in etiquette, is the foundation of John Robert Powers’ legacy, with no such competitor offering anything else of its kind. The class

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prepares students for the future, as well as providing tools to become leaders of today. The Life Program consists of classes in confidence, nutrition, image development, goal setting, etiquette and manners, public speaking, interviewing skills, protocol, wardrobe, first impressions, and social graces – all the vital tools for anyone who wishes to excel and succeed in their life goals.

Famous alumni of the John Robert Powers school include First Ladies Jackie Kennedy and Betty Ford, Princess Grace of Monaco, Raquel Welsch, Ava Gardner, Barbara Stanwyck, Lucille Ball, Lee Remick, Ann Margret, Henry Fonda, Faith Ford, Suzanne Somers, American Idol's Justin Guarini, Josh Duhamel, supermodel Beverly Peel, and many others.

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