



For Immediate Release

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**JOHN ROBERT POWERS TO SPONSOR SERIES OF CLASSES FOR
AFTER SCHOOL ENRICHMENT PROGRAM**

*John Robert Powers Teams with Nationally Recognized LA's BEST Program to
Provide Classes Geared Towards Improving Self Esteem*

April 14, 2005 (Los Angeles, CA) - In an effort to reach out to inner city youth, John Robert Powers is proud to partner with LA's BEST After School Enrichment Program to provide the "Acting 4 Life" Program to elementary school students with the greatest needs and fewest resources throughout the City of Los Angeles. The 8-session, bi-weekly program will take place on a monthly basis for the purpose of educating and graduating participants in each calendar month.

On Tuesday, April 19th, John Robert Powers' "Acting 4 Life" Program will launch at the LA's BEST program at West Vernon Elementary School in South Los Angeles, with plans to host similar classes at additional LA's BEST sites in the future. With the "Acting 4 Life" Program, John Robert Powers implements exciting and educational exercises that will not only provide an orientation to the performing arts, but also enhance and improve basic life skills such as reading, writing, public speaking, and other important communication skills. Students will be taught the same life skills lessons offered to aspiring models and actors by trained John Robert Powers professionals in their nationally recognized schools.

Through scenario based acting classes, the program will offer on camera introductions and interviews, voice and diction, commercial performance, and dressing for success - all fundamental skills that can be applied in future job interviews and all aspects of life. In addition to the course, John Robert Powers will end the eight week session with "Industry Night", where participants of each program are showcased before talent industry executives, allowing each participant the rare opportunity to perform for, and make a lasting impression on, those with the ability to make "Acting 4 Life" a reality.

"We are honored to be working with such a distinguished program in giving these children the opportunity to excel and enrich their lives," states Ron Patterson, CEO and President of John Robert Powers.

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“LA’s BEST is constantly on the lookout for exciting new partnerships to broaden the realm of lived experiences for our students,” said Carla Sanger, President & CEO, LA’s BEST After School Enrichment Program. “We know the John Robert Powers ‘Acting 4 Life’ series will provide LA’s BEST students with increased self-confidence that will serve them well for life.”

The mission of LA’s BEST is to provide a safe and supervised after school education, enrichment, and recreation program for elementary school children ages 5- 12 in the City of Los Angeles. The program offers a unique balance of homework assistance, academic support, enrichment and recreation activities, and nutrition. Created in 1988 by the Office of the Mayor, LA’s BEST currently serves more than 21,000 children at 130 elementary schools throughout the City of Los Angeles. LA’s BEST is a partnership including the City of Los Angeles, the Los Angeles Unified School District, and the private sector.

John Robert Powers is an internationally recognized school system with locations throughout the United States, Europe and Asia. For over eighty years, John Robert Powers has been training students in acting, singing, dancing, modeling and etiquette. Emphasizing personality development, John Robert Powers provides every student with the schooling, guidance, and confidence to further their individual potential and reach their highest career goals. Famous alumni thru either the school or the John Robert Powers agencies include people such as First Ladies, Jackie Kennedy and Betty Ford, Princess Grace of Monaco, Raquel Welch, Lucille Ball, Ann Margaret, Diana Ross, Faith Ford, and models Janice Dickinson, Beverly Peele, Nikki Taylor, Ryan Locke, and Josh Duhamel.

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