



For Immediate Release

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**JOHN ROBERT POWERS SCHOOL TO GIVE LUCKY CONTEST WINNERS
THE HOLLYWOOD TREATMENT**

John Robert Powers Selects Radio Contest Winners to Attend the Premiere of Walt Disney's "Ice Princess" in Hollywood

(March, 2005, Hollywood) – After a nationwide radio talent search, John Robert Powers announced today that they will select five winners to attend Walt Disney Pictures' world premiere of "Ice Princess", starring Joan Cusack, Kim Cattrall, and Michelle Trachtenberg. The film's premiere is scheduled to be held at the historic El Capitan Theatre in Hollywood on March 13th and opens nationwide March 18th.

As part of a nationwide radio contest held in major cities such as Chicago, Boston, Seattle, Washington DC, Nashville, and Miami, John Robert Powers has given the opportunity for aspiring actors to display their talent in front of Hollywood agents. Five lucky winners will be chosen and flown to Los Angeles and given the full Hollywood treatment, complete with a limousine escort, hotel accommodations, a shopping spree, and full make-over before their star studded arrival on the red carpet for the premiere of "Ice Princess."

The winners will be given access to the star studded after-party, where the parking lot of the El Capitan Theatre will be transformed into an ice rink. Attending guests and the film's stars will be able to show off their own skating skills.

The film, "Ice Princess" is a perfect match for John Robert Powers School Systems which are committed to the development of young boys and girls who are interested in becoming actors, models, singers and dancers. "Ice Princess" stars Michelle Trachtenberg who got her start in Hollywood as a young girl in Disney's "Harriet the Spy" and "Inspector Gadget." In the film she plays Casey Carlyle, a math loving high school bookworm who gets caught between the fantasy of becoming a championship figure skater and her strong-willed mother's plan to put her on the fast track to Harvard. When Casey gets the chance to train with a former skating champion, she must dash her own mother's hopes in order to pursue her dream. Casey takes the challenge of her life when she competes against the best to make it into the championship circuit and become a true "ice princess".

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John Robert Powers is an internationally recognized school system with locations throughout the United States, Europe and Asia. For over eighty years, John Robert Powers has been training students in acting, singing, dancing, modeling and etiquette. Emphasizing personality development, John Robert Powers provides every student with the schooling, guidance, and confidence to further their individual potential and reach their highest career goals. Famous alumni thru either the school or the John Robert Powers agencies include people such as First Ladies, Jackie Kennedy and Betty Ford, Princess Grace of Monaco, Raquel Welch, Lucille Ball, Ann Margaret, Diana Ross, Faith Ford, and models Janice Dickinson, Beverly Peele, Nikki Taylor, Ryan Locke, and Josh Duhamel.

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