



**For Immediate Release**

**Contact: Tas Steiner**  
**Tas Steiner Public Relations**  
**323-857-6700**  
**tas@tspr-la.com**

**iPOP! WELCOMES MAKE- A-WISH FOUNDATION® SINGING RECIPIENT  
BACK TO PERFORM IN LOS ANGELES AFTER SIGNING WITH RECORD  
PRODUCERS**

***AJ Green Makes Triumphant Return To iPOP! After Being Discovered At Last  
Summer's iPOP! In Las Vegas***

(Los Angeles, January 11, 2010) – iPOP! (International Presentation of Performers) is holding its annual acting, singing, modeling and dancing convention at the Hyatt Regency Century Plaza January 9<sup>th</sup> thru January 12<sup>th</sup>. iPOP! has been working closely with Make-A-Wish Foundation® on granting wishes to children that would like to participate and compete during the four day talent convention where over 1,000 children, teenagers and young adults come to Los Angeles to audition in front of Hollywood's top agents, managers, producers and casting directors.

During iPOP!'s Las Vegas showcase in July of 2009, iPOP! granted a Make-A-Wish teenager's wish by having AJ Green perform sing live in front of 2,000 audience members during the conventions final night of award presentations.

AJ has always had a dream to sing in front of a big audience and to record a record. iPOP! Las Vegas made that dream come true for Anthony. He brought the house down with his soulful singing and got the attention of Hollywood agent, Sydel Lisi. "The minute I saw him enter the stage I knew AJ had what it takes to make it in Hollywood," said Sydel Lisi from Coast to Coast Talent Group.

Sydel Lisi brought AJ to the attention of Steve Curliss, founder of Curliss Entertainment. Curliss was blown away by the video of AJ's performance and knew right away that he wanted to work with AJ and help further his wish by recording a single which turned into an album due to the overflow of generosity and support received from top producers in the field. Top leaders in the industry such as Rob Chiarelli, Ron Harris and Micah Wilshire all wanted to work with AJ and they are putting the final touches on the album now. 'AJ just touched so many people, not just with his story, but with his talent, and it was one of those rare times when I had people calling to let me know that whatever we wanted, they would like to help make it happen' said Steve Curliss.

iPOP! is thrilled to have AJ back on stage, this time in Los Angeles, where he can again not only see his dreams come true but also, just beginning.

"To honor wishes for the Make-A-Wish Foundation makes us at iPOP! very happy," said iPOP! President, Joseph Beauchamp. "iPOP!'s mandate is to make wishes come true for

children and teenagers all over who dream of acting, modeling, singing and dancing professionally. iPOP! is thrilled to be affiliated with Make-A-Wish.”

The Make-A-Wish Foundation of Greater Los Angeles grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Since 1983, they have brightened the lives of over 6,700 children.

International Presentation of Performers, iPOP! has introduced close to eight thousand talented children, teenagers and young adults to the most respected agents, managers, producers and casting agents in the business today. iPOP! models such as Mark Carroll, Didier Cohen, Vlad Ivanov and Keke Lindgard went on to sign with Elite, Ford and Wilhelmina Modeling Agencies and have worked on campaigns for Calvin Klein, Macy's, Dolce & Cabanna and Abercrombie and Finch. iPOP! actor auditions have led to national commercials for Liam Kade who shot for Eggo and Domino's Pizza and for David Cleveland who shot for General Mills Cereal and McDonalds. Other iPOP! graduates like Doug Brochu can be seen on television starring in Disney Channel's *Sonny With A Chance* with Demi Lovato and Yin Chang can be seen on the CW's *Gossip Girl*. Other iPOP! participants can be seen on the big screen such as Shelby Zemanek who starred in *Angels & Demons* with Tom Hanks or Laura Kesling who starred along side Adam Sandler in *Bedtime Stories* and Devon Conti who played alongside Angelina Jolie.

For information on an upcoming iPOP! please visit [www.ipopconventions.com](http://www.ipopconventions.com) or call 800-819-iPOP.

Tel: 323.857.6700 • Fax: 323.927.1933 • [tas@tspr-la.com](mailto:tas@tspr-la.com)  
5900 Wilshire Blvd., Suite 2600 • Los Angeles, CA 90036

###