



For Immediate Release

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**iPOP! LOS ANGELES LAUNCHES CONCERT SERIES WITH PERFORMANCES BY
KIMBERLY LOCKE AND TIFFANY GIARDINA**

***iPOP! Los Angeles Will Hold A Concert Series For iPOP! Attendees, Make-A-Wish Foundation® of
Greater Los Angeles And Starlight Children's Foundation Families***

(Los Angeles, January 7, 2010) – iPOP! (International Presentation of Performers) is holding its annual acting, singing, modeling and dancing convention at the Hyatt Regency Century Plaza January 9th thru January 12th. To kick things off this year, iPOP! is launching a concert series for all iPOP! attendees, plus Make-A-Wish Foundation and Starlight Children's Foundation families.

Kimberly Locke and Tiffany Giardina will be headlining the event with additional appearances by **Anna Maria Perez de Tagle** ('Fame, 'Camp Rock', Hannah Montana'), **Benton Paul** (currently touring with David Archuleta), **Brandon Mychal Smith** (Disney's 'Sonny With a Chance'), **Ariana Grande** (Nickelodeon's 'Victorious!'), **Savvy & Mandy** (Radio Disney Artists) **Allen Evangelista** (ABC Family's "The Secret Life of the American Teenager") and **Gregg Sulkin** (Disney's "Wizards of Waverly Place").

iPOP! is thrilled to offer this event to the attendees and families of the Make-A-Wish Foundation and Starlight and especially thrilled that these performers are eager and excited to give their time and talent to such a unique event. "iPOP! participants look to these performers as role models and they are exactly who they aspire to be, so it is fitting and so special to iPOP! that Kimberly, Tiffany, and all of the celebrities are taking part of this special evening," said Joseph Beauchamp.

For 25 years, Starlight Children's Foundation has been dedicated to *improving the quality of life* for children with serious medical conditions by providing entertainment, education and family activities that help them cope with the pain, fear and isolation of prolonged illness. Through a network of chapters and offices, Starlight provides ongoing support to children, parents and siblings in all U.S. states and Canadian provinces with an array of outpatient, hospital-based and Web offerings. Programs are also delivered internationally through affiliates in Australia, Japan and the United Kingdom. To learn more visit www.starlight.org.

The Make-A-Wish Foundation of Greater Los Angeles grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. Since 1983, they have brightened the lives of over 6,700 children.

International Presentation of Performers, iPOP! is the successful merger of the music and acting industry with fashion and modeling, creating one of the largest and most well respected events for aspiring actors, singers, dancers and models to attend. iPOP! has introduced close to eight thousand talented children, teenagers and young adults to the most respected agents, managers, producers and casting agents in the business today.

For information on an upcoming iPOP! please visit www.ipopconventions.com or call 800-819-iPOP.

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