



**For Immediate Release**

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**iPOP! CONCERT SERIES PRESENTS PERFORMANCES IN LAS VEGAS WITH  
TALENT FROM AMERICAN IDOL, NICKELODEON AND TWILIGHT**

***iPOP! Concert Series To Benefit Make-A-Wish Foundation® of America and Make-A-Wish Foundation® Southern Nevada Chapter***

(Las Vegas, July 7, 2010) – iPOP! (International Presentation of Performers) conducted its second iPOP! Concert Series at the Venetian/Palazzo Hotel in Las Vegas on Tuesday, July 6, 2010. The concert was part of iPOP!'s efforts to raise money for Make-A-Wish Foundation® Southern Nevada Chapter. Talent from *American Idol*, Nickelodeon's *True Jackson VP* and the Jonas Group were on hand to lend their support for the special evening that included a VIP silent auction cocktail party before the concert.

The iPOP! concert started with Nickelodeon's newest rising star, Ashley Argota performing. Ashley is a teen favorite with fans and plays Lulu Johnson opposite Keke Palmer on *True Jackson VP*. Also performing was a the newest teen singing group from Texas, *Savvy*. This group of six talented young singers was discovered by Kevin Jonas of the Jonas Group and in their short time together the group has already started a television show entitled *The Wannabees*. Booboo Stewart who plays Seth Clearwater in *Twilight's Eclipse* made a special appearance at the iPOP! concert and hosted a special meet and greet with Make-A-Wish Foundation® of Southern Nevada family and friends. Booboo Stewart debuted in *Eclipse* and will have a larger role in the final installments of the *Twilight Saga Series*.

"iPOP! loves to present top talent and we are so excited about the iPOP! Concert Series," said iPOP! President, Joseph Beauchamp. "iPOP! is in Las Vegas this week to help a thousand children and teens find their dreams. The kids were thrilled to watch amazing performances and to meet teen celebrities. Helping to raise money for Make-A-Wish Foundation® of Southern Nevada Chapter was just icing on the cake for us."

International Presentation of Performers, iPOP! has introduced close to eight thousand talented children, teenagers and young adults to the most respected agents, managers, producers and casting agents in the business today.

(more)

iPOP! models such as Mark Carroll, Didier Cohen, Vlad Ivanov and Keke Lindgard went on to sign with Elite, Ford and Wilhelmina Modeling Agencies and have worked on campaigns for Calvin Klein, Macy's, Dolce & Cabanna and Abercrombie and Finch. iPOP! actor auditions have led to national commercials for Liam Kade who shot for Eggo and Domino's Pizza and for David Cleveland who shot for General Mills Cereal and McDonalds. Other iPOP! graduates like Doug Brochu can be seen on television starring in Disney Channel's *Sonny With A Chance* with Demi Lovato and Yin Chang can be seen on the CW's *Gossip Girl*. Other iPOP! participants can be seen on the big screen such as Shelby Zemanek who starred in *Angels & Demons* with Tom Hanks or Laura Kesling who starred along side Adam Sandler in *Bedtime Stories* and Devon Conti who played alongside Angelina Jolie.

The Make-A-Wish Foundation® of America is the nation's largest wish-granting organization. It has fulfilled the wishes of more than 161,000 children in the United States and its territories since 1980. Based in Phoenix, the Make-A-Wish Foundation serves every community in the United States, Guam and Puerto Rico through its 67 chapters. While medical technology and treatments have allowed the children we serve to lead longer lives, we continue to strive towards our ultimate mission of fulfilling a wish for every child diagnosed with a life-threatening medical condition in Los Angeles County.

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