



For Immediate Release

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**iPOP! CONCERT SERIES BENEFITS STARLIGHT CHILDREN'S
FOUNDATION IN HOLLYWOOD**

Young Talent From Nickelodeon's "True Jackson VP" and "The Twilight Saga Series" And "So You Think You Can Dance" Performed To Raise Money for Starlight Children's Foundation

(Los Angeles, February 12, 2010) – iPOP! (International Presentation of Performers) was particularly excited to announce its line-up for their iPOP! Concert Series that took place on Tuesday, January 4, 2011 at the Hyatt Regency Century Plaza Hotel in Los Angeles. The iPOP! Concert Series was part of the convention's commitment to raise money for a specific charity each year and this iPOP! chose as its recipient the Starlight Children's Foundation, a foundation that helps seriously ill children and their families cope with their pain, fear and isolation through entertainment, education and family activities.

The main ballroom at the Hyatt Regency Century Plaza Hotel was filled to capacity this year as several talented individual and group performers came to sing and lend their support to the Starlight Children's Foundation. Talent from Nickelodeon's *True Jackson VP*, *Twilight* and *So You Think You Can Dance* were all there on stage to sing, dance and perform their hearts out to inspire the young kids and teenagers who are attending iPOP! Over twelve hundred children, teenagers and young adults who were there to show their best to top talent agents, managers, producers and casting director got their chance during the concert to sit back and enjoy the performances that were presented to them and over one hundred families from Starlight Children's Foundation. The excitement was explosive. The special concert evening included a VIP silent auction cocktail party before the concert and an autograph session with the concert's top talent afterwards. Attendees of iPOP! and children and families from *Starlight Children's Foundation* got a terrific chance to meet the stars from Nickelodeon and *Twilight* in person.

The iPOP! concert started with Ashley Argota from Nickelodeon's *True Jackson VP*. Ashley is a teen favorite with fans and plays Lulu Johnson opposite Keke Palmer on Nickelodeon's hit show. <http://www.nick.com/shows/true-jackson-vp/> Booboo Stewart who plays Seth Clearwater in *The Twilight Saga Series* also performed. Booboo Stewart debuted in *Eclipse* and will have a larger role in the final installments of the *Twilight Saga Series* in 2011 and 2012. The iPOP! Concert Series also had two different dance troupes perform, *The Rage Boyz Dancers* and *The Mini Rage Dancers*. These hip hop dancers from Los Angeles have been taking the dance world by storm with their show stopping dance technique and wow factor. <http://www.youtube.com/watch?v=30FoOHTd234>. Hip hop singer from Los Angeles, Colton B. also performed along side the dancers.

The management team, the Jonas Group, sent their newest upcoming teen sensation group to perform as well. This pop band, *Savvy* consists of six talented young singers who were discovered by Kevin Jonas of the Jonas Group and in their short time together the group has already started a television show entitled *The Wannabees*. <http://www.youtube.com/watch?v=7PZD6c34IsQ&feature=related>

"iPOP! was so excited to have this amazing line-up of dancers and singers perform at the iPOP! Concert Series," said iPOP! President, Joseph Beauchamp. "iPOP! loves to watch young talent on stage shine and this year is no exception. We were thrilled to welcome Twilight's Booboo Stewart and Nickelodeon's Ashley Argota. We are also so happy to be supporting and raising as much money as possible for the Starlight Children's Foundation."

International Presentation of Performers, iPOP! has introduced close to eight thousand talented children, teenagers and young adults to the most respected agents, managers, producers and casting agents in the business today. Past iPOP! participants have gone on to sign with Elite, Ford and Wilhelmina Modeling Agencies and have worked on campaigns for Calvin Klein, Macy's, Dolce & Cabanna and Abercrombie and Finch. iPOP! actor auditions have led to national commercials for Liam Kade who shot for Eggo and Domino's Pizza and for David Cleveland who shot for General Mills Cereal and McDonalds. Other iPOP! graduates like Doug Brochu can be seen on television starring in Disney Channel's *Sonny With A Chance* with Demi Lovato and Yin Chang can be seen on the CW's *Gossip Girl*. Other iPOP! participants can be seen on the big screen such as Shelby Zemanek who starred in *Angels & Demons* with Tom Hanks or Laura Kesling who starred along side Adam Sandler in *Bedtime Stories* and Devon Conti who played alongside Angelina Jolie.

For more than 25 years, Starlight Children's Foundation has been dedicated to helping seriously ill children and their families cope with their pain, fear and isolation through entertainment, education and family activities. Starlight's programs have been proven to distract children from their pain, help them better understand and manage their illnesses, and connect families facing similar challenges so that no one feels alone. Through a network of chapters and offices, Starlight provides ongoing support to children, parents and siblings in all U.S. states and Canadian provinces with an array of outpatient, hospital-based and Web offerings. Programs are also delivered internationally through affiliates in Australia, Japan and the United Kingdom. To learn more visit www.starlight.org.

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